

## Rochester

The newly opened office on the Medway City Estate was planned to meet the needs of businesses in the regenerated Thames Gateway. Easily reached, with ample parking, it was designed to keep operations as simple as possible.

It was also designed to be eye-catching. Which it certainly is, whether you like the colour scheme or not. For this, and much else, Faye was responsible.



Faye trained and qualified with Hilary Adams. She is now the firm's manager, concentrating on Rochester clients.

You are welcome to pop in for a chat. Although there's always someone on the end of a phone, it's often so much easier face-to-face.



### Hilary Adams Ltd Chartered Accountants

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And at Herne Bay and Birchington

### Hilary Adams Ltd Chartered Accountants & Tax Consultants

Keeping it simple



## Who we are

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**Hilary** qualified with a medium-sized London firm, before moving on to what is now PwC. She was involved in everything up to the audit of multi-national companies, but her own firm specialises in her favourite small and medium businesses.



Her practice has been established in its present form in Herne Bay since 1987. In 2002 an office was opened in Birchington, with Rochester following in 2008.

### The team

Hilary Adams is a training firm - which means her staff can appear absurdly young. But don't be put off. Their ongoing training means they are keen, eager and knowledgeable.

It also means that most of the staff have grown up knowing exactly what the firm wants to provide - a complete accounts, tax and general hand-holding service.

### Keeping it simple

If you don't understand your figures, or your accountant's advice, it's not your fault.

We always make it all sound simple.

## What we do

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We do what accountants do. Which is not as unhelpful as it seems.

We could make a long list (tax, vat, audit...) of all the things we do regularly. But that's a bit like insisting that the vegetarian reads all the steak menu..

You will not want to use all our skills. Or even 90% of them. Just the bits that apply to your unique circumstances.

### Thinking of starting up?

You're probably not sure what you want to know — but you know you want it now. Hilary's free initial chat will run you through everything you need to know.

### Already in business?

Then we hope you're comfortable with your current accountants.

But...maybe you are beginning to feel you've outgrown them. Or they seem to be difficult to get hold of. Or never return your calls.

Or maybe you're just reviewing the costs.

Pop in for a chat. We can give you neutral advice.

### Daft questions

There aren't any. Remember, according to VAT law M&S teacakes are not chocolate biscuits, Pringles are not crisps (whoops - May 2009 Court of Appeal says they are, after all), and paninis are treated like Cornish pasties...

## Free

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You see it advertised "free initial consultation." Which makes us wonder - who would have the nerve to charge for an initial discussion? It would be like a shop charging you for "no thank you - just looking".

If you think we might be able to help, please contact us. Come in for a chat.

If you don't like us - well, we promise not to give you an invoice on the way out.

If you do like us - we only start charging when we start working.

## How much?



How long is this piece of string...

It's not easy estimating how long your accounts will take. But that's our problem, not

yours. We will give you a fixed quote, and stick to it.

### Free extras

You can phone as often as you like with day-to-day queries. There will always be someone to help you.

### When do I pay?

Normally not until the job is completed — accounts annually, VAT quarterly, and so on. If you want to spread the load we're quite happy